

**Amendments to the Claims:**

This listing of claims will replace all prior versions and listings of claims in the instant application:

**Listing of Claims:**

1. (Currently Amended) A method for re-booking passengers from a cancelled flight flights, comprising the steps of:

determining real time a plurality of alternative flights for said passengers offered by an airline operating said cancelled flight flights and other airlines based on databases including flight inventory data and reservations data on said canceled airline and other airlines;

obtaining real time passenger data for each of said passengers from databases including a customer relationship management (CRM) database, an accounting database, and a loyalty or frequent flyer database, wherein said passenger data comprises a passenger re-booking costs cost, a remaining unflown ticket value, and a passenger lifetime value, wherein the passenger re-booking cost that include includes a cost to said airline which has cancelled [[a]] the flight to re-book said passenger on one of said alternative flights offered by said other airlines, and any accommodation costs associated with each one of said alternative flights offered by said airline, including hotel and meal charges, of accommodating the passenger until said alternative flight offered by the airline is available, and wherein the passenger lifetime value includes at least one of a frequent flyer status of the passenger and a ticket purchase history of the passenger;

weighting each element of said passenger data using a predetermined set of weights determined based upon expressed preferences of said airline;

for each of said passengers, determining a weighted-seored value score based upon the weighted passenger data elements;

comparing said weighted scores for said passengers with one or more rules, wherein the rules include at least one of a descending revenue impact on the airline, a lifetime value of the passenger, and a most favorable value score; and

offering at least a portion of said alternative flights to said passengers based upon said comparing step.

2-15. (Cancelled).